'Approved For Rel	ease 2	2000/05/05 : CIA-RDP78-02771R00050	0190001-3
No849		UNCLASSIFIED Bad. No.	
Caranas		(Classification) Desp. N	

Venezuela has not present use. Sir David continued "Many of you will know that there are important products which you import in Venezuela but not from Britain. This is not because we do not make these products but because up to now our exporters have not made an effort to participate in your market. I am going home to encourage them to do so. Sir David singled out "Companias Mixtas" or joint British-Venezuelan capital corporations as a modern idea for useful collaboration between the two countries and expressed the hope that he would soon see some examples of this type of operation in Venezuela.

Comment. The recent Decree increasing duty rates of certain types of textiles—in particular linens—has affected Great Britain to a considerable degree, and the British Embassy made timely representations to the Ministry of Fomento. However, we understand the Embassy did not expect any favorable result from its intervention.

"Pro Venezuela Association" to Promote "Buy Venezuelan" Policy.

Desp.

A new organization to develop a "national conscience", promote Venezuelan industry and the "Buy Venezuela" movement has just been formed. It is named industry and the "Buy Venezuela" movement has just been formed. It is named "Asociación Pro Venezuela". In the course of a press conference held in the office of Industrias Pampero it was announced that the organization's National Council, chaired by the Archbishop of Caracas Mons. Dr. Rafael AKIAS Blanco, now lists among its members the presidents of various professional institutions such lists among its members the presidents of various professional institutions such lists among its members the presidents of the National as the Medical and Engineering Associations, the presidents of the National Economic Council, the Federation of Chambers and Associations of Commerce and Production, the National Workers Confederation, the Venezuelan Association of Newspapermen and the Chief of the General Staff.

The Association's immediate objectives will be to conduct a national advertising campaign using press, radio, television and other media to teach consumers to give preference to Venezuelan products. It will seek to develop a nationalistic spirit among the working classes and urgs consumers not to patromise establishments which do not encourage national products. While the Association states that it will encourage cooperation with foreign capital, it stands equarely against "conwill encourage cooperation with foreign capital, it stands equarely against "conwill by foreigners of basic essential industries and commercial and industrial undertakings which could just as well be managed by Venezuelan capital and Venezuelan personnel.

The Executive Director of the Asociación Pro-Venesuela is Dr. Carlos IRAZABAL of Industrias Pampero. Among other members are: Don Raismundo ARISTEGUIETA, Juan de CURUCEAGA, Juan Ernesto BRANGER, Dr. Angel CERVINI, the President of Industrias Pampero Alejandro HERNANDEZ, Domingo NAVARRO Mendes, Iaris Roberto RIERA, Armando BRANGER, Anibal MONTENEGRO and R. SOLORZANO Bruce.

Protection of National Dairy Industry.

Since the recent imposition of United States restrictions on importation of Venezuelan crude oil, the time and newspaper space devoted to the removal of powdered milk from list I of the Reciprocal Trade Agreement has not abated one tota. A resolution passed by the Ministerio de Fomente changed the tie-in puriota.

Approved For Release 1000/05/05/05/16/14 PP 78-02771R000500190001-3
State Dept. declassification instructions on file